



Maura Shaftoe engages in open conversations with her clients to learn about who they are, what they value and how she can help them navigate major financial decisions and protect against the unexpected in their lives. With over a decade in the financial services industry, she also brings years of business experience and expertise to her valued clients as a Qualified Associate Financial Planner (QAFP), Associate Insurance Advisor, and a Certified Cash Flow Specialist (CCS).

A cornerstone of Maura's financial planning practice is dedicated to helping people maximize their earning power through effective budget, cash flow and debt management strategies backed by behavioural science. Maura's coaching approach helps you build awareness and create financial ease while you build a resilient financial future. She is committed to providing peace of mind to business owners and families alike through trustworthy advice in all aspects of Financial Planning, Budget, and Cash Flow Planning.

When developing complex estate and cash flow planning solutions, Maura works closely with her clients' valued advisors to ensure the plan is the right fit.

Embracing flexibility, Maura connects with her clients either in-person, by phone or by video.

Maura is passionate about the human spirit and equally passionate about helping people build and protect the life they work so hard to shape. "One thing I really believe is that everyone counts," this philosophy resounds through her business and in her other passion as a successful singer/songwriter.



Do Money Like It Makes Sense

- Budget and Cash Flow Planning
- Accountability Support
- Personalized Spending Plans
- Financial Coaching
- Strategies for Effectively Managing Debt

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